

# 100 Blog Post Ideas

**#1 Run a contest** – I've run blog contests before, and all I can say is that it gives great attention and new traffic to your blog.

**#2 Review books/products/films** – Reviews deliver a lot of value to your followers, and people are constantly looking for honest opinions, not the fake ones that the web is full of.

**#3 Make comprehensive guide/tutorial** – If you're a professional in a field or know some topics extra well, feel free to help the ones who have less skills and experience than you do. Tutorials and guides are great blog post ideas and provide a lot of value, which can help drive traffic and convert followers. As an experienced blogger, I teach others how to start and maintain a blog.

**#4 Interview someone** – Know any celebrities or people who have great stories behind their work/life/career? Interviews are extremely popular in two cases: a) you deliver an interview with a famous person who rarely speaks in public or b) your shares rally insanely useful and practical tips and content.

**#5 Post a cool infographic** – Infographics help to visualize complicated data, and they're hugely popular these days as blog content ideas. As always, when something becomes mainstream, the overall quality is poor. So, if you're not a designer, hire one to get a viral infographic that stands out from the crowd.

**#6 Criticize a website/blog or a person** – The web and blogs are great for discussion, opinions and criticizing. Nevertheless, if you are brave enough to say some crispy words about someone, make sure your text has strong arguments and is based on real facts. Random ranting is pointless.

**#7 Make a post full of GIFs** – GIFs are the symbol of online entertainment and humor. There are thousands of GIFs and generators that help to produce new ones.

**#8 Create a photo post** – Share your favorite photos from your niche or personal photos from your latest traveling adventure. Keep in mind that

if you're not the author, you should always give credit to the original photographer by providing a link.

**#9 Tell a personal secret** – We all have our dreams as well as secrets. Sharing them publicly gives very engaging content to the followers. As much as people love rumors, they love to know the dirty little secrets of other people.

**#10 Write inspirational/motivational post with famous quotes** – People need little kicks to get going and get things done. Big things start from small ones, and motivational blog posts can do miracles. Here's one of the best quotes from Steve Jobs: *"Your time is limited, so don't waste it living someone else's life."*

**#11 Share recent travel experiences** – Another popular blog post idea are travel blogs and posts. There are actually people who earn a living solely from writing about their adventures. Sharing inspiration and tips from your adventures is very useful to your audience, whether you're in the travel industry or not. In case you haven't traveled for a while, publish the best or worst experiences you've had in certain countries/airline companies/etc.

**#12 Host a giveaway** – Have you ever thought about why products like GoPro become more and more popular each day? They do giveaway campaigns regularly. People love free stuff and taking advantage of that helps you reach new audiences.

**#13 Write down a conspiracy theory** – Have you heard about all the number theories behind important events and people? Now it's time to start a new one; let your imagination free, or simply share your opinions about the known ones.

**#14 Show log files of intense conversations** – Who doesn't like to read log-files that are somewhat offensive?

**#15 Write a short story** – No previous experience with writing fiction? Publish your short story (about 200 – 500 words) as a unique blog idea, and ask your followers for feedback.

**#16 Sing a song** – Great artists and singers are not born overnight. First, they'll have to discover their talent. Find your new hobby or passion in music and turn it into a wonderful blog post idea.

**#17 Create a list of something** – People are lazy. They don't want to waste time on searching and gathering information. That's the reason why lists are popular blog topics. Create a TOP10, or better yet, a TOP100 list. Lists of movies, books, influential people, or any other topic can easily generate buzz.

**#18 Write down all the thoughts you had in mind today** – This is pretty mindful but if you are bored, then you can try this method as well for another blog content idea.

**#19 Share your goals/dreams publicly** – Write down all your goals for the current year or dreams of where you want to be in 5 years' time. It gives nice pressure and motivation to achieve the goals, and it will excite your loyal followers, and make good blog ideas too!

**#20 Announce that you've turned the comments into "do-follow" so you can get more comments** – You will probably get 50% more comments in that way. However, the downside of this technique is that you might receive a lot of "spam" blog comments as well. A comment is a great plugin to start with.

**#21 Build your to-do list** – There are many to-do list apps and services, but try to publish your tasks on your blog. Other people will have the opportunity to learn from you. How you build your tasks, how broad or narrow they are, etc. can all be helpful to your audience.

**#22 Write a post in response to some recent post/news** – In other words, become an opinion blogger or analyst. When you manage to write high-level content on hot topics, your blog can be featured on major newspapers and websites.

**#23 Make a full case study about something** – We covered tutorials already, but case studies reveal what you've done, how you've done it, and what the results are. These can be interesting blog topic ideas. This is extremely interesting for many folks, especially for me.

**#24 Share your favorite blogs/bloggers in one post** – It's a bit similar to "Make a list" idea, but sharing the blogs and bloggers you follow is never a bad blog post idea. Give the resources to your readers; believe me, they are grateful and won't stop following you.

**#25 Invite your readers to submit guest posts** – Are you struggling with blog topic ideas or have to leave for some time? Ask people to write guest posts. It's a win-win situation; you get the content, and they can build up their name or brand.

**#26 Publish the best comments that your blog has received throughout the history** – Are you using a vote system on your comments or just know the posts where some comments have raised very fruitful discussions? Share them in a separate post.

**#27 Share your blogs income and traffic numbers** – Prove that a bog in your niche can have reasonable traffic numbers and maybe even be profitable. Bring Google Analytics data to daylight and it's very nice if you provided some analysis in important points, for example, a major change in traffic numbers, etc.

**#28 Tell a joke** – That's pretty straightforward. Humor never gets old, and great jokes are really entertaining.

**#29 Bust a myth** – There are thousands of well-known things that actually are not true. In other words, they're called myths. Take some time and do some research to disprove some of them. If your followers love it, feel free to become a Myth Buster.

**#30 Produce or publish your art** – Online galleries and portfolios look cool and can be the first step to the world for artists. So publish your paintings, comics, graphical design masterpieces, and other creations as well.

**#31 Publish a post about your success and epic failures** – Being successful means making mistakes (or in other words: failing). But failing is not all bad. It's a learning experience that allows you to be better the next time. So, that's the reason why you should talk publicly about your success and failures, to let others learn from it.

**#32 Ask your readers to tweet, like, and share the posts they like** – Spreading the word about your blog or posts is important, but sometimes people need a little extra kick to do that, so write a post for that.

**#33 Start a poll** – That's simple. Want to know what other people prefer or think about a certain topic? Start a poll to get a quick overview.

**#34 Write a post about things you regret doing/not doing** – When you surf around Quora or Yahoo Answers, you'll find many very popular blog topic ideas and posts about the things people regret doing and not doing. Try to write down your own list.

**#35 Pose a rhetorical question in your blog post** – This blog post idea is similar to posting random quotes just to produce some content, but it can really spark a discussion, even if the question is rhetorical.

**#36 Post a picture that speaks more than a thousand words.** Sometimes you can and SHOULD post images that tell us a story. It does not only grab attention and increase your visitors average time spent on the blog, but it's also extremely interesting.

**#37 Publish some little or unknown facts** – The Internet and different encyclopedias are full of facts, some of them really random. For example "Did you know that the pink/red/white color of flamingos comes from the food they eat?" You can gather those facts in your own post to generate buzz.

**#38 Publish a Memorial post** – It's polite to commemorate the people who pass away.

**#39 Bring out the most important dates in history** – Pick a country/war/invention/company, and write down the important dates of it. People love to get general but detailed overviews.

**#40 Tell about your latest event experiences** – Visited a concert or a festival lately? Write a review about it.

**#41 Publish your CV online** – Show your previous experience and the things you are good at. You might get a job offer for doing that.

**#42 Post an obvious lie** – You can turn things upside down when you tell an obvious lie inside your blog post. People might get mad at you, but that doesn't matter.

**#43 Write where you'd like to travel** – ... and encourage others to do the same in your comments. This kind of conversation usually turns out pretty big.

**#44 Blog about marketing secrets** – Tell your readers about your top-secret strategies, techniques, and tactics you use to get more followers and traffic.

**#45 Write about the most important lessons you've learned in your life** – What is more kind than helping others and analyzing yourself at the same time?

**#46 Tell your readers what they should do to succeed** – Create a blog post that explains to your readers what they should do in order to become as successful as you are.

**#47 Do a video post about your day** - Let your readers see about your daily life. For me, it's extremely interesting, but you also need to have some courage to do that. In either way, it's up to you.

**#48 Show off your personal stuff; car(s), house, accessories** - This is something that creates many different opinions among your readers. Don't be scared to show your stuff. It can also turn out as a motivational blog post from someone who doesn't own those kinds of things.

**#49 Build a list** - Build a list of your readers. You can use Aweber or Mailchimp for that; in that way you can inform your readers about the new posts you've made.

**#50 Offer free help in your industry to get new contacts** - Free help gives you great reputation and people will start sharing your blog more often as well as suggesting to their friends. It helps to grow into a branded expert.

**#51 Research and analyze a topic in your industry** – Well-written and analyzed posts get great attention. Invest time and grow your followers by that. Many professional bloggers write one post for more than 12 working hours, they invest a lot of time to produce perfect posts.

**#52 Answer to every single comment personally** - Make your readers feel special and honored. It takes only a couple of minutes to answer them personally but you can get new friends, co-authors or even business partners.

**#53 Write a longer “ABOUT ME” post** - Classical About Me posts are

a couple of lines but introduce yourself more and write a longer one. People like to know what's the background of the content they're reading but they usually don't have time to check LinkedIn accounts or just Google the name.

**#54 Create a post that utilizes a bar chart or pie chart** - Infographics is one of the hottest blog ideas in the web industry. Visualizing data makes it easier to read, gather interesting data and build charts!

**#55 Write down your monthly personal budget and expenses** - You can document whatever costs you like. Take your website and show how many dollars you've spent on it and also show the income/revenue side of it. Additionally, you can use the same model on your family budget.

**#56 Participate in reciprocal guest blogging** - Talk to your followers and look for people who'd like to write you a guest post and you'll write one by yourself.

**#57 Make a post about your most popular posts** - Gather the data behind the most popular posts (traffic, shares and comments) and write them down in a single post.

**#58 Publish a "What If" post** - Use your imagination and write a post about what if you're going to move to another country or travel the world or win billion dollars. People love to dream and believe that these things will happen to them.

**#59 Publish online courses/e-books** – If you're an expert in your field, invest time in writing and publishing courses and e-books. Create quality content, and people will be ready to buy it for nice amount of money. When money is not an important aspect, publish the content for free.

**#60 Turn on Gravatar images on your blog comment** - Make it as a real conversation by turning on Gravatar images.

**#61 Build your portfolio** – A portfolio is a great way to showcase experience. It's a widespread myth that only artists and photographers can use it. Build a portfolio of projects you've run, the applications you've coded, and so on.

**#62 Write in your own everyday language/writing style** – Forget the well-known rules and use the expressions you use every day. It's a great way to make your posts more enjoyable and stand out.

**#63 Share food recipes** – Don't know what to write about? Share the recipes of your favorite meals and desserts.

**#64 Publish a post about the cons and pros of something** – Things are never black & white, and there is nothing perfect in this world. There are always some cons about something.

**#65 Show others how to secure their blogs** – This is something that is useful and interesting at the same time.

**#66 Hold a conference or a webinar through blog post** - *Have a "group" meeting at next Saturday 9 PM. I'm more than sure that if you hold a live event through your blog then there will be people watching it.*

**#67 Ask for general feedback on your blog** – Sometimes you can improve your blog by the way your readers want. Minor *tweaks* here and there can add value that can bring you more traffic and return visitors.

**#68 Curate or summarize someone else's work** - Write short summaries to bring out the most important aspects or points in other published writings. This helps save a lot of time for the readers who are only looking for the most important information.

**#69 Publish a list of your most successful Tweets/social media posts (based on re-tweets & likes)** – Have you had any success with massive re-tweeting, liking, or sharing? Share the tweets and posts with others.

**#70 Compile a list of common mistakes in your niche** - Many people don't know the basics and make common mistakes. Write tutorials to help them prevent these misunderstandings.

**#71 Publish a manifesto** -

**#72 Make a post about future plans** - Dreaming of being a world-class analyst or an entrepreneur in five years' time? Looking to start studies at a university? Write the plans down; it's interesting to read them later on, and it gives new ideas to other people as well.

**#73 Write down extremely long blog comments** – In that way you can show your readers that you actually care about their comments & opinions.

**#74 Thank your audience for following you** – Show that you respect them.

**#75 Write about why you actually started blogging** - Simply tell your followers how it all started...

**#76 Abandon your blog for a week and make others think “what happened to you”** - It’s pretty risky, but if you are a famous blogger – this will get you a lot of *buzz*.

**#77 Write the list of things and activities you want to do before death** –Ever seen the books in the bookstore called “1001 places to visit/foods to eat/artists to listen before you die?” Build your own list and inspire others to do that as well.

**#78 Show others how to do something extremely FAST** - Everybody likes to do something quickly. As you know, time is the most valuable thing in our lives.

**#79 Write a satirical blog post** - Satire never gets old as blog ideas, but don’t be too harsh. These posts can easily go viral, but be sure you're prepared for backlash.

**#80 Write a series of blog posts** – To make your readers constantly engaged with your blog, then I suggest you start a blog post series.

**#81 Publish a questions and answers blog post** - Make a “Questions Monday.” Promise to answer all the questions your audience has.

**#82 Post a quote** - People adore quotes that make them think and spread motivation, so use them wisely.

**#83 Launch a free e-book about your best blog posts** - *Gather the most viewed and commented posts together and convert them into an e-book that can be published on Amazon or other online bookstores.*

**#84 Run PPC campaign through Facebook to your blog posts** – It costs a little, but this option means a lot of new traffic and followers.

**#85 Update/invest in customized blog post design** - Great blogs and posts need great design to keep the readers coming back. Hire professionals; never try to do “something” in PhotoShop unless you’re not a designer.

**#86 Make 404 page that is a game** – That’s a fun way to get people staying on your page.

**#87 Make a handwritten post and publish it by taking a photo** - Hand-written texts look amazing and show your creativity as well as character.

**#88 Make an ultimate resource post** - Operating in the fishing niche? Publish a list of the most useful resources for that.

**#89 Invite experts to comment on your posts** - Busy people work the most, but they’re quite often ready to help if you offer them value from your side. If you ask them, do it kindly, and state clearly why they should do it and what they get for doing it.

**#90 Publish a post as an audio file (mp3)** - Write your post and record it as an audio file. It allows the readers to follow the blog on the go; all they need is an mp3 player or a smartphone.

**#91 Make list of useful & interesting people to follow in your niche** - This is another “TOP” category post idea. List the useful people who provide great insights; these posts become viral quickly.

**#92 List nostalgic posts about different blogs in your niche, and show readers how they’ve changed from 2000 by using web.archive** - Web design and trends have changed a lot. It creates a great WOW effect for people to see how ugly the websites used to be back in the dot.com bubble times.

**#93 Link to new or interesting patents in your niche that amazes people** - Ever heard that Apple patented the two-finger movements on smartphones and tablets? Here’s your chance to shine.

**#94 Ask some billionaire to write a post for you** - As these people are often too busy to respond, they enjoy fame and publicity. This is definitely worth a try, even when you fail.

**#95 Rant about something that REALLY disturbs you** - Ranting on the Internet is sometimes pointless, but well-argued posts may get a lot of attention.

**#96 Create a list of online tools you find useful-** *There are literally dozens of tools that can make life a lot easier, create a list of the ones you use or would like to use.*

**#97 Dare your readers to do something** - And then ask them to report back on how it went. Or, have them dare *you* to do something, and then post a video of you doing it.

**#98 Host a voting contest** - Ask your readers to nominate the best blogs in your niche. This can turn into several posts since you can take those nominations and write a "Top 100 Blogs in the Industry" post. Notify the winning blogs so that they'll send some of their followers your way.

**#99 Curate content in your niche** - Did you read some interesting articles this week? Link to the best ones in your blog post as a resource for your readers.

**#100 Wish yourself a happy birthday** - Are you entering the second year of your blog? Wish it a happy birthday, and then show readers how far you've come.

**#101 Make a list of interesting stats in your niche** - Want to blow your reader's minds? Create a useful resource of stats in your niche.

**#102 Repost a long email response to a reader's question** - Do you often get personal readers' questions only to respond in a long email? Share that response with your other followers. (Just be sure you're keeping any emails, names, etc. confidential.)

**#103 Write a FAQs post** - What questions do you get asked constantly, either about yourself or your industry? Create a FAQs post answering all these questions. Repost this as a page on your website so that it's easy to find for newcomers.

**#104 Write an ultimate list** - Choose a topic and write an ultimate list of ideas so that it's the first go-to resource for your readers.

**#105 Create an A-Z post** - For example, write an A to Z post on travel tips or an A to Z post on the best WordPress plugins.

**#106 Develop a profile on an influential figure** - Is there someone in your niche you admire? Write a profile on them detailing who they are, what they do, why you love them, and where your readers can learn more.

**#107 Shoutout to your mentors and fans** - Write a post naming specific people who have influenced your blogging journey. Be sure to let them know when the post is public to help drive their followers to your site.

**#108 Showcase a reader** - Do you have a strong relationship with some of your loyal readers? Ask one of them if you can interview him or her and post his or her responses on your blog.

**#109 List the best apps in your niche** - Are you in the finance industry? List and review the top 50 mobile accounting apps. The more apps you list, the better.

**#110 Write a makeover post** - Did you just get a haircut? Maybe you remodeled your kitchen. Show your readers the before and after photos.

**#111 Run a month of giveaways** - Each day, post a new blog post (or have a guest author), and then include a quick gift for one winner at the end of each post. Be sure they have to earn it, such as by leaving a blog comment to be eligible. Add in a few "surprise" gifts so they don't always know what's coming.

**#112 Hold a guest post pitching contest** - Do you accept guest authors on your blog? Hold a pitching contest where readers can pitch their idea in the comment section and give each other feedback before you decide which pitch will turn into a published blog post on your site.

**#113 Develop a quiz** - Use a quiz-building application like [Online Quiz Creator](#), and make your next post into a game for your readers.

**#114 Create a glossary** - Do people get confused about terminology in your industry? Write a post detailing the definition to commonly confused words in your niche.

**#115 Write an open letter** - Do you have someone you've always wanted to say something to, whether it's your child or a celebrity? Finally say those things, and then post it on your blog for the world to see.

**#116 Share a worksheet** - What's the number one thing your readers want to know about themselves and your niche? Create a worksheet that will help them answer that question. For instance, if you're in the finance industry, you might develop a "Get out of Debt" worksheet that will help readers better plan their finances.

**#117 Share coupon codes** - Do a bit of research and find out which online stores in your niche are offering discounts or coupon codes right now, and then share that information with your readers.

**#118 Create a list of free eBooks** - People love free stuff, so help generate some buzz by creating a long list of helpful and free eBooks in your niche.

**#119 Predict the future** - Tell your readers where your industry is going in the next five years, or talk about where you think a celeb will be in a year or two.

**#120 Compile a list of jokes** - People love to be entertained. Make them laugh with a list of jokes related to your industry. **#125 Draw a comic** - Show your personality by drawing and uploading your own comic. Try to make it clever and funny to drive more traffic.

**#121 Write a poem** - This is a great option for lifestyle bloggers, but if you can provide enough entertainment value, your poem can become wildly effective in any niche.

**#122 Tell your readers whom to follow on Twitter** - This type of post provides a lot of value to readers, and you just might get the attention of some influential people in your industry.

**#123 Make a list detailing influential people's responses to a single question**- Connect with a dozen or so popular individuals in your niche, and ask them all the same question, such as, "What's the go-to marketing tactic that you believe is the most successful?" Compile their answers in a blog post, but be sure to ask their permission and give them credit for the answer.

**#124 Highlight the key takeaways from a recent conference** - Are you planning to attend a conference in your niche? Be sure you're taking notes so that you can report back to your followers the most important points covered.

**#125 Make a list of hacks** - People love it when they discover something that will make life easier. Write a list of hacks that will make your readers say, "Why didn't I ever think of that?"

**#126 Write about your plans for the holidays** - No matter what holiday is approaching, share with your readers what you'll be doing. This gives them a heads-up if you'll be gone, but it also sparks conversation. Be sure you ask them to share their plans as well.

**#127 Record a Skype call** - Get in touch with a well-known person in your niche and talk with them via Skype. Record the conversation and post it for your viewers to see later. You can also host live calls via Google Hangouts.

**#128 Put on a skit** - People absolutely love short entertaining videos. Videotape a quick skit, whether you want to send a political message, educate your viewers, or just produce a spoof that will make them laugh.

**#129 Host a free live workshop** - Who would pass up something free, especially if you have something valuable to offer? Share some of your training and consulting material with your readers via a live online workshop.

**#130 Write a blog post about 130 blog post ideas (or more) in your niche** - List down 130 blog topics in your niche; a lot of people find it useful :).